TELEPHONE ETIQUETTE
1. Pick up the phone in three rings. More than three rings signals chaos in your office or inattentiveness.

2. Greet the caller, e.g. “hello”, “good morning”. Good manners shows you respect the caller.

3. Give your name. This is a courtesy that serves to personalize the customer service experience as well as allowing the customer to hold you accountable for your level of service.
4. Ask the customer if or how you can help. Asking to help tells the customer you are there to serve his/her needs and to solve his/her problems. This also leaves the customer with a positive impression.

5. The greeting is key, it sets the tone and style of the whole interaction.
“Good morning, thanks for calling the ABC Hotel, my name is XYZ, how may I help you?”
Telephone Etiquette

Tone of Voice
86%

Words 14%
Telephone Etiquette

Customer forms a mental **PICTURE** of you.

- **P** - PITCH
- **I** - INFLECTION
- **C** - COURTESY
- **T** - TONE
- **U** - UNDERSTANDING
- **R** - RATE
- **E** - ENUNCIATION
Interviewing Techniques
## Interviewing Techniques

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Personal Qualities For Phone Work

- Self Motivation
- Determination
- Sense of Humor
- Self Esteem
- Professionalism
- Enthusiasm
- Persistence
- Flexibility
- Quick thinking
- Being Thick-skinned
Tips for Telephone Etiquette
Tips for Telephone Etiquette

- **Before you answer, be prepared:**
  - Have your computer switched on.
  - Have pens, pencils and notepad ready.

- **In answering the phone:**
  - Answer calls promptly by the second or third ring.
  - Smile as you pick up the phone.
  - Use your ‘telephone’ voice, controlling your volume and speed.
  - Project a tone that is enthusiastic, natural, attentive and respectful.
  - Greet the Customer, identify your Company and yourself.
Tips for Telephone Etiquette

- **In the course of the conversation:**
  - Focus your attention on the Customer.
  - Enunciate/articulate clearly. Speak distinctly.
  - Use simple English – avoid Jargon and Acronyms.
  - Use action specific words and directions.
  - Use the Customer’s name during the conversation.
  - Always speak calmly and choose your words naturally.
Tips for Telephone Etiquette

Avoid forbidden phrases:

- “I don’t know.”
- “I/we can’t do that.”
- “You’ll have to....”
- “Just a second.”
- “No.”
Handling Irate Customers

- The first step in handling an Irate Caller is to simply hear the other person out. **Listen intently**. Allow the Customer to vent some frustration.

- **Empathizing** allows you to understand another person’s motives without requiring you to agree with them.
5 Phases of a Call

Phase 1: Opening the Call (Greeting & Introduction)
Phase 2: Building Rapport & Identifying Customer Need (Question)
Phase 3: Collecting/Verifying of Information (Paraphrase)
Phase 4: Provide Customer Solutions, Alternatives or Information
Phase 5: Get Customer Buy-in; Establish Next Steps; Close the call (Summarize)

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