

MMM Training Solutions
Creativity & Problem Solving Training



Contact Details

Email: Pramila.mathew@mmmts.com

Contact: Pramila Mathew. Phone: +91-98409 88449



Overview

Adopting innovation as a method of problem solving can be expected to occupy a prominent position in the years to come. This course aims at providing Executives and Managers, a set of tools that help them innovatively diagnose and solve business problems.

Benefits:

- This program will help managers and executives to:
 - Understand the process of creativity and problem solving
 - Analyze their current problem solving and innovative thinking styles
 - Understand the process of diagnosing and structuring problems before solving them
 - Apply and integrate thinking tools, techniques and strategies for finding creative solutions
 - Evaluate, select and implement the best available solution effectively
 - Create an action plan for solving future problems

Training Topics:

- Understanding the process of Creativity and Problem Solving
- Role of Creativity and Innovation in Problem Solving
- Attitudes that kill creative ideas
- Removing Blocks and Barriers to finding the best solution
- Looking at Problem Solving in 2 steps:
 1. Problem Identification
 2. Problem Solving



- Problem Solving Tools:

- | | | |
|----------------------------------|---|------------------------|
| 1. SWOT Analysis | } | Problem Identification |
| 2. Pareto Principle | | |
| 3. Problem Re-statement (5 Whys) | } | Problem Solving |
| 4. Brainstorming | | |

Who Should Attend?

Managers and Executives, at all levels and functional areas, who need to deal with vital organizational issues and problem situations.

Training Hours:

The duration of the training program will be 16 hours.

Training Methodology:

- PowerPoint Presentation
- Role Plays
- Games and Group Activities
- Case Studies

Resources Required:

- MMM Training Solutions will conduct the training.
- Maximum number of participants to a class will be 15.
- The training will be conducted at a venue organized by client.
- The following will be provided by client:
 - Handouts will be printed/photocopied
 - The LCD projector & computer with CD and DVD drive



- Folders/files for trainees to store their information/feedback
- Audio speakers
- Pens and notepads for trainees