



# Winning Personality



# 'Persona'

- The word Personality comes from its Latin origins, 'Persona'.
- It meant, the mask an actor wore to suit the role he was playing.
- Each of us play many roles in our lives.





# How to Develop a Winning Personality



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“Stop talking to people about what you will do; show them instead what you are doing.”

*Living Wonderfully*, by Robert Holden

# What is "Success"?

- Success is the realization of a worthy ideal.
- Success is different for every individual.



# Recipe for success

***“Study while others are sleeping; work while others are loafing; prepare while others are playing; and dream while others are wishing.”***

**-William A. Ward**

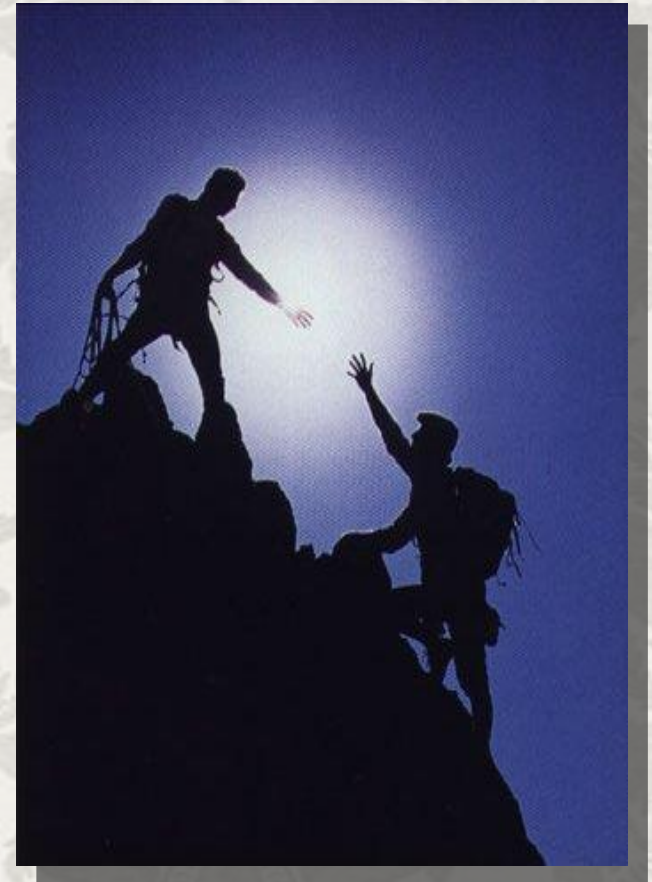
# Characteristics Essential to Achieving Success

- Belief in oneself
- Goals setting
- Positive Attitude
- Facing the Truth
- Constantly improving on your own abilities
- Unleashing the Power of your own mind



# The Success Factors

- **Drive**
  - The Get up and go
  - Adds the will to the skill
- **Attitude**
  - The power of positive attitude
  - How to develop it
  - How to maintain it
- **Confidence**
  - Self-confidence
  - Confidence in your company
  - Confidence in your product





# How to Project your Personality?

- Being Lively
- Being Enthusiastic
- Being properly attired
- Wearing a pleasant outlook
- Eliciting Confidence
- Remaining Poised
- Looking into others Eyes



# Contact Information

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