

# American Culture



### **Definition Of Culture**

- Culture is the collectively held set of attributes,
   which is dynamic and changing over time.
- Culture is a collection of the following attributes of a given group:
  - Shared values
  - Beliefs
  - Basic assumptions
  - Behavior

# The Pledge of Allegiance

I Pledge Allegiance to the flag of the United States of America and to the Republic for which it stands, one Nation under God, indivisible, with liberty and justice for all.



# American Industry



# **Driving**

What does the term "pull over" mean?

Stop your vehicle to the right side of the road



### Americans' Involvement with the Arts

# Symphony



# Theatre

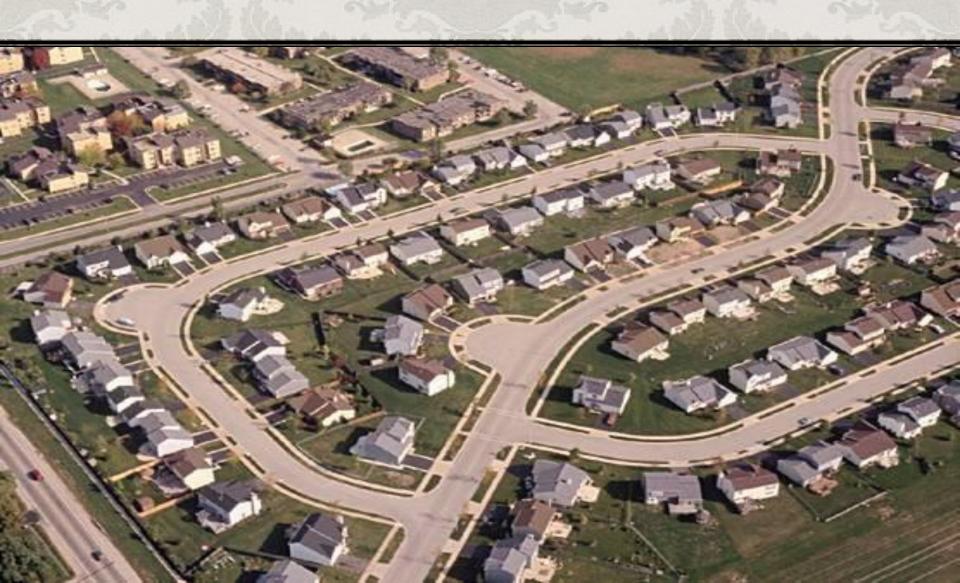
# Mass Media





# Ways of Life

# Housing Developments in the Suburbs



# **Sport & Recreation**

### Sports & Recreation

- Helps connect & identify with mass culture
- Sedentary lifestyle led to interest in sports & exercise
- Baseball, football, basketball & ice-hockey
- Role of television
- Sports makes national icons
- Advertising increases the need to have good bodies
- Inclusion of women & minorities

# Popular Americanisms

- Just give me the bottom line Don't bother me with a lot of details, just give me the essential information
- That's it, in a nutshell That's all there is to tell about something
- Give me the whole kit and caboodle I want all the details about something
- It's a walk in the park It's something that's easy to accomplish

# Office Environment

- In the United States, the work environment is both professional and causal as well
- The office environment is informal, and there is no apparent hierarchy between managers and their subordinates
- Employees are treated as equals, and independent views are welcomed

# **Contact Information**

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